



## **The VoIP Profit Blueprint**

**How MSPs Add \$100K+ in Recurring Revenue—Without Extra Work or White-Label Confusion**

### **You Want to Grow Your MRR—But VoIP Feels Like a Time Suck**

You're running a successful MSP. But every time VoIP comes up, it feels like a hassle: Too many platforms, too much setup, and not enough margin.

And you've probably looked into white-labeling—only to find it puts you right back in the weeds.

We don't think you should have to become a phone vendor to profit from VoIP.

### **The Truth: White-Labeling Just Creates More Work**

White-label VoIP promises control but delivers complexity:

- You still handle SIP trunks and porting
- You still answer the support calls
- You still get dragged into every ticket

You didn't sign up for that. You want profit without pain.

### **Here's How We're Different: We Do the Work. You Earn the Profit.**

At VoIP Country, we don't offer a white-label solution. We offer a real partnership.

We manage everything VoIP—front to back—and you keep 40% of the profit. No tech. No support. No stress.

And here's the kicker: as you grow, we'll help you become a 3CX partner yourself.

You'll still work through us, but you'll gain recognition, access to 3CX partner tools, and the ability to market yourself as a true VoIP provider.

## This Isn't a Reseller Gig. It's a Launchpad.

- You keep your brand.
- You leverage our team.
- You build a recurring revenue stream that scales.
- And when you're ready, you become a 3CX partner—without the startup pain.

## Your 3-Step VoIP Launch Plan

### 1. Book Your Free Strategy Call

We'll talk about your goals and how many clients are a good fit for VoIP.

### 2. We Build Your Branded VoIP Offering

We configure your 3CX instance, build your pricing, and provide all the training and materials.

### 3. You Start Selling. We Handle the Rest.

Provisioning, support, billing—it's all us. You just close the deal and collect your 40%.

## What We Handle (So You Don't Have To)

- Porting
- Carrier Management
- 3CX Licensing & Hosting
- Troubleshooting
- Client Support
- Billing & Tax Compliance
- Number Management
- SIP Trunks
- Custom Wallboards & Reporting
- Failover & Redundancy
- Fax & SMS
- International Calling

You sell—we fulfill.

## MSP Case Study: \$11K MRR in 90 Days

**“We had no idea how to do VoIP. But with VoIP Country, it just worked. We sold 8 clients in 3 months and now have a recurring revenue stream that runs without our team lifting a finger.”**

**— Justin, MSP Owner in Texas**

## **What Success Looks Like for You**

- Your MRR grows \$5K, \$10K, \$15K—without hiring a single tech
- You don’t deal with tickets, trunks, or taxes
- You become your clients’ all-in-one tech partner
- And every VoIP seat you sell is 40% profit

## **Or You Can Keep Doing What Most MSPs Do...**

- Let VoIP sit untouched because it’s too complicated
- Hand clients off to third-party providers who undercut you
- Miss out on six figures in recurring revenue

**You deserve better. And your clients do too.**

## **Your Next Step Is Easy**

 **[Book Your Free Strategy Call]**

**Let’s talk about how much you could be earning from VoIP—without adding stress to your stack.**

**Not ready yet?**

 **[Download the PDF]** and revisit when you are.

## **This Time, VoIP Isn’t a Risk. It’s Revenue.**

**You’ve built something great.**

**Now let’s grow it—with zero friction and real profit.**